

FSPs' Social Performance Management Practices: Insights from Kiva's Data

Presentation to e-MFP & Cerise & SPTF, September 13th, 2022

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Sharing SPM and Outcome Management Practices From Kiva's Partners



Agenda

- 1. Build on previous work** of e-MFP / SPTF publications*
- 2. Share Results of 200+ Survey Responses on SPM Practices from Kiva's Partners**
 - What Investee's SPM Practices Are Today
 - Current Investee Outcome Management Practices
 - Investees' Barriers to Outcome Management Practices
- 3. Kiva's Outcome Management Learnings**

**Guidelines on Outcomes Management for Investors, Making the Case for Outcomes Management, and the more recent Outcomes Management for FSPs: aligned with the SDGs*



Kiva by the numbers

4.4M

Borrowers

77

Countries

2.1M

Lenders

\$1.79B

Loans funded through Kiva

96.3%

Repayment rate

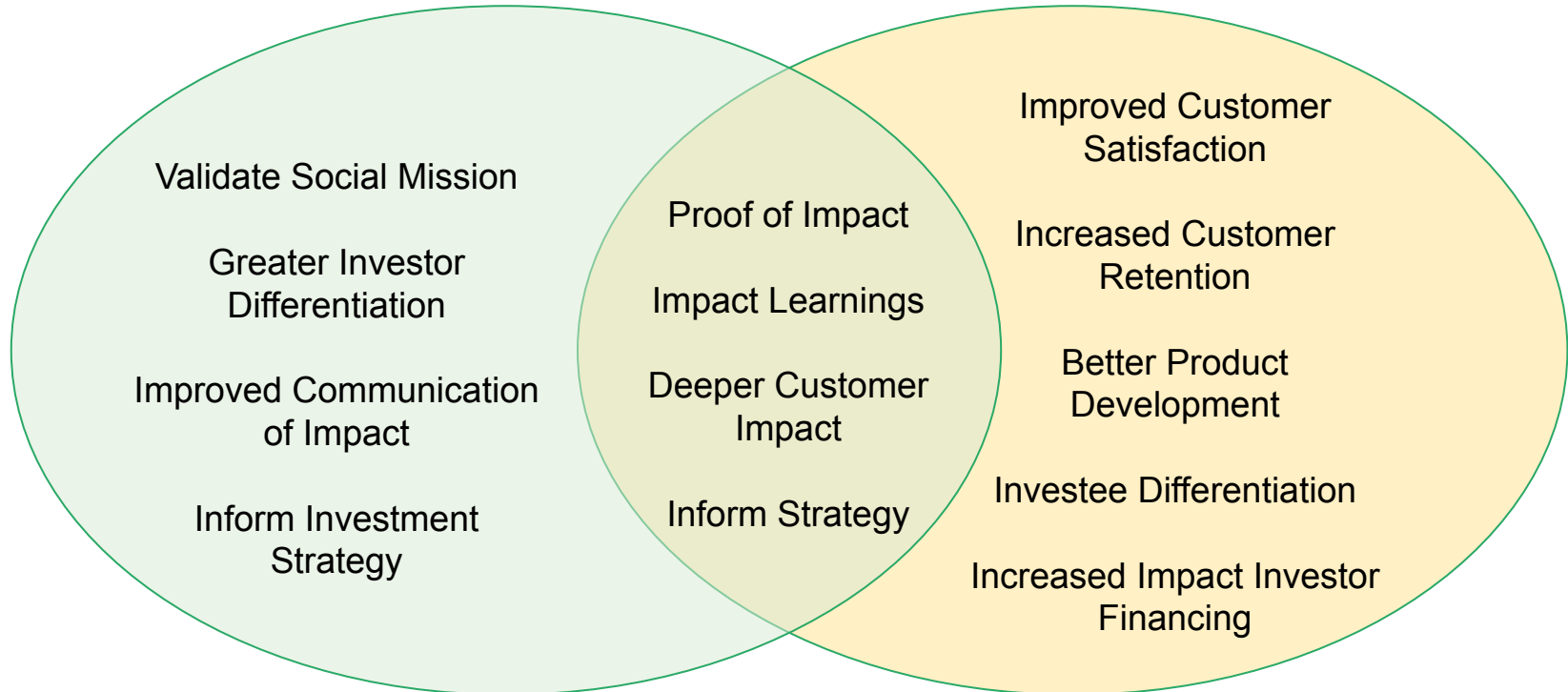
**Kiva has
worked with
more than 560
organizations
in 77
countries.**

Supporting Outcome Measurement is Key



Kiva / Investors

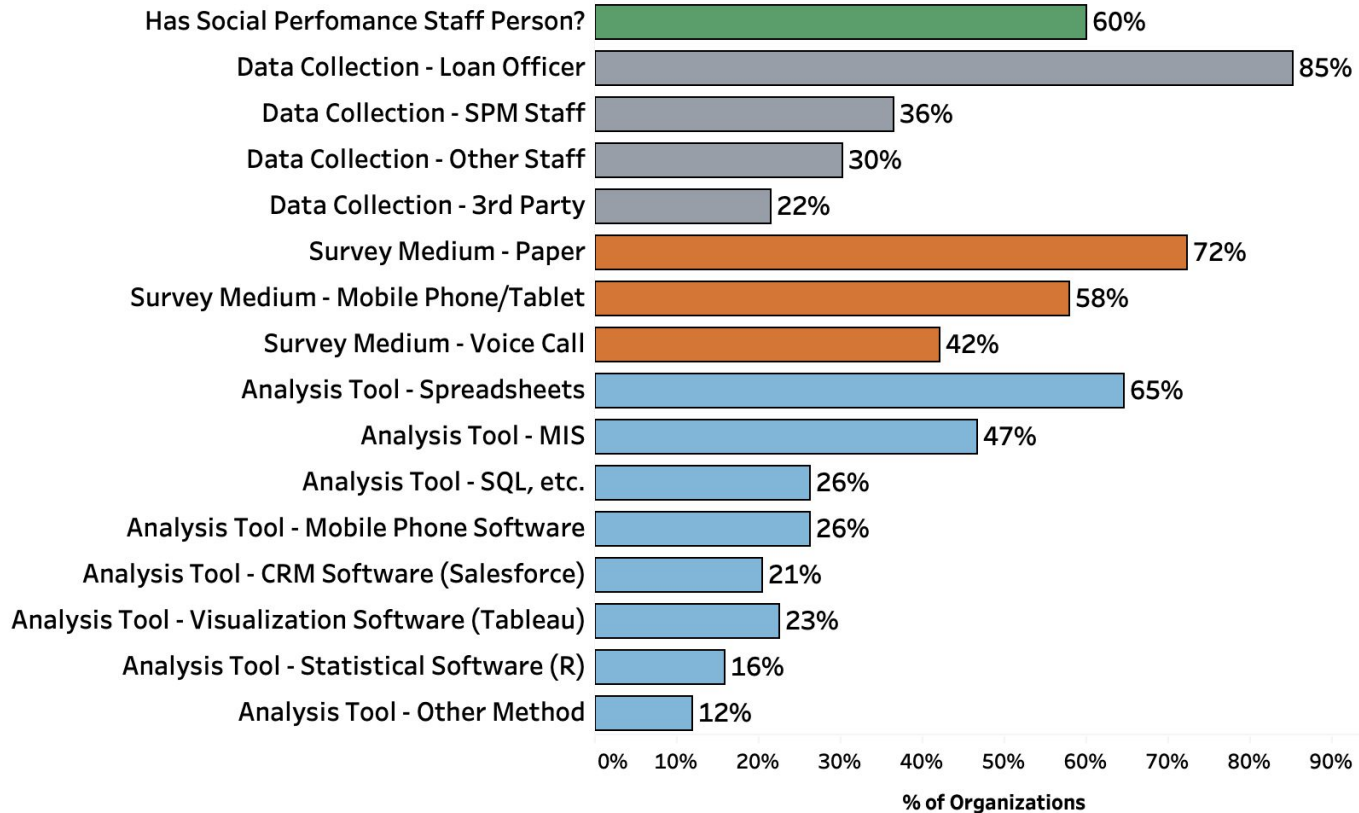
Investees



SPM Operations in Practice



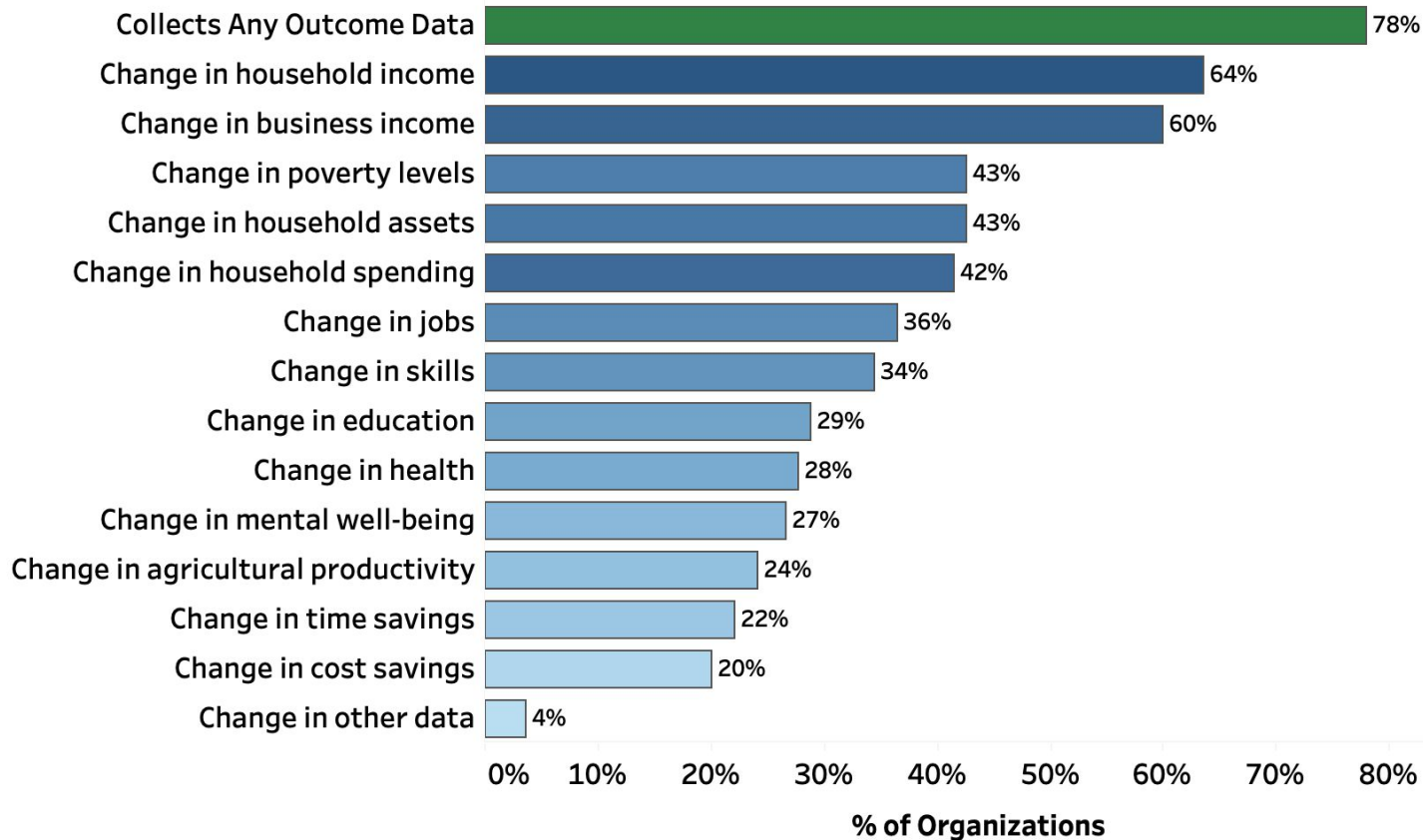
% of Organizations That Use Each Method



Outcome Tracking Priorities



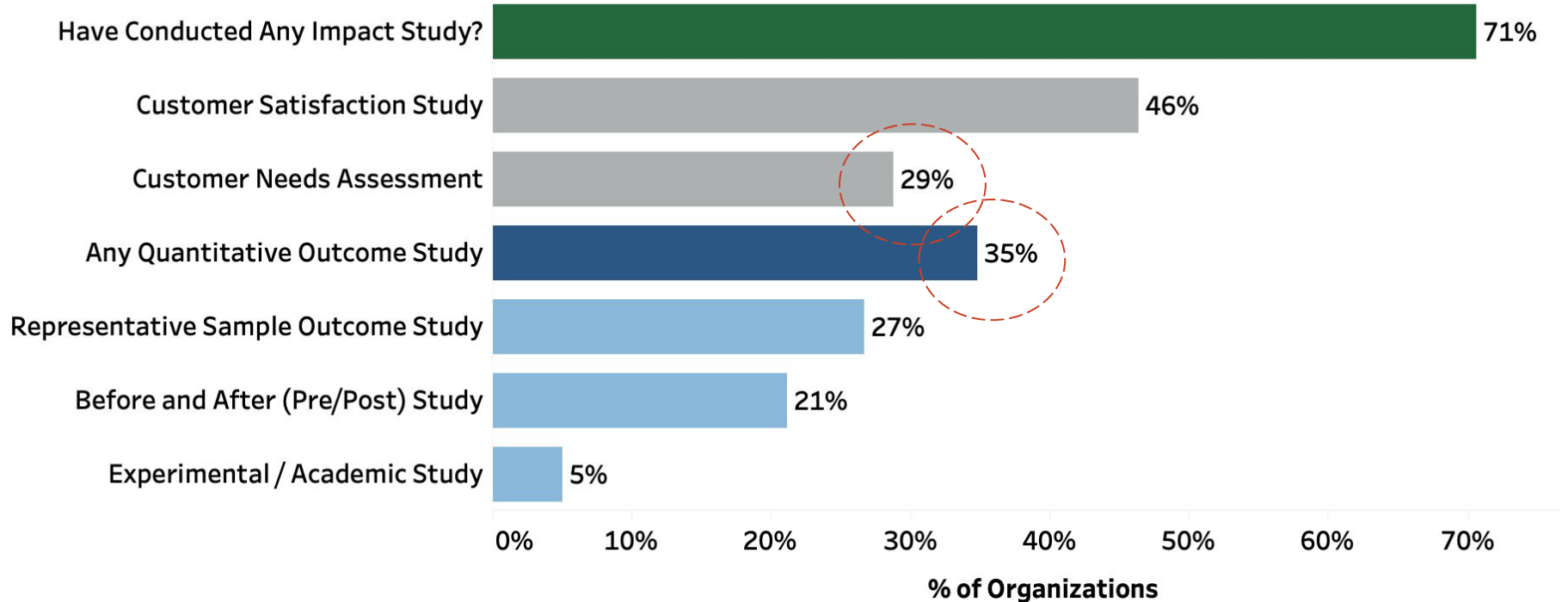
% of Organizations That Collect Outcome Data



Impact Evidence Collected

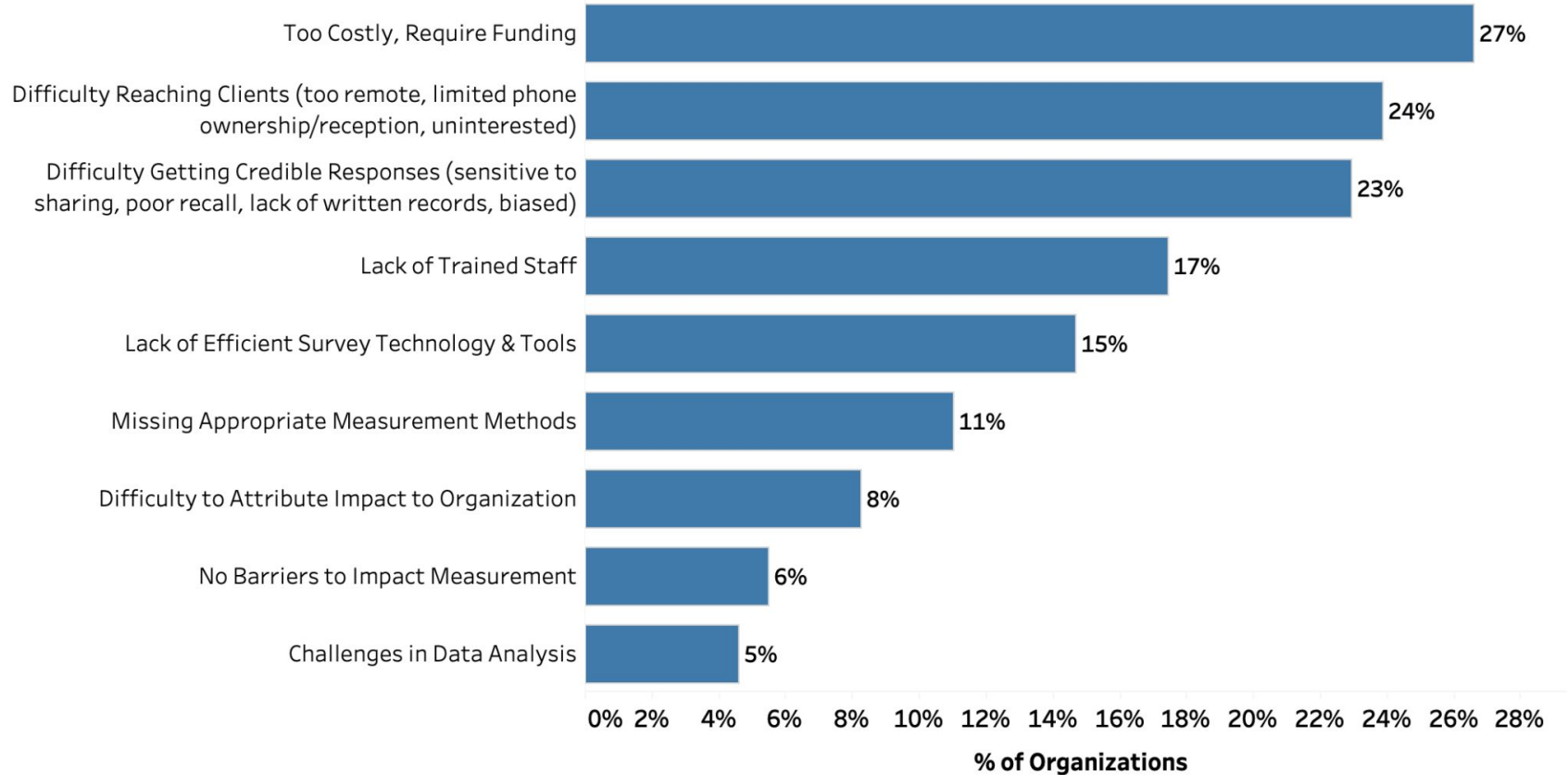


% of Organizations That Conduct Impact Studies

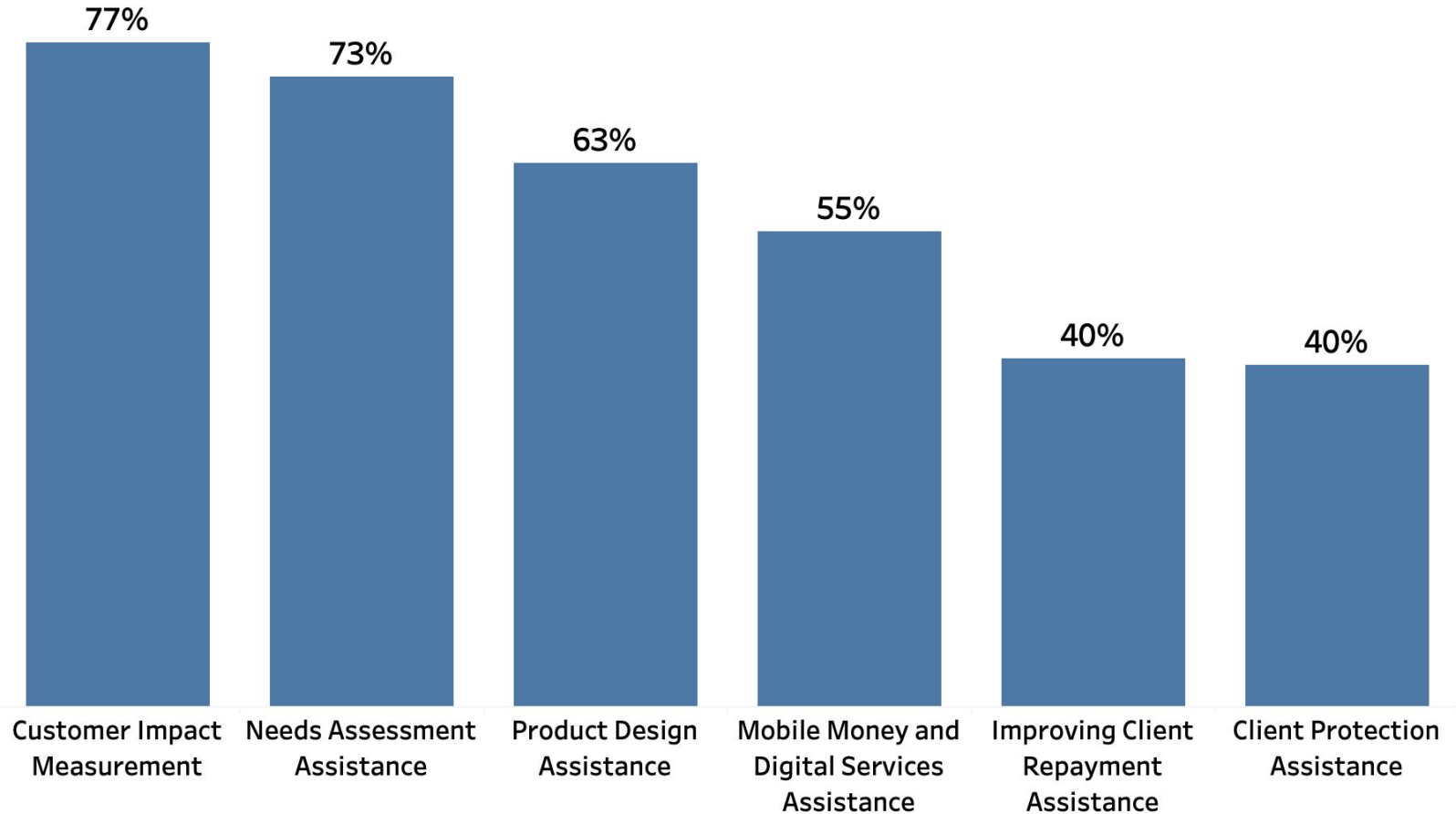




% of Organizations That Have Each Impact Measurement Barrier



% of Organizations Interested in Impact Measurement Assistance by Category



Kiva's Approach to Supporting Outcomes Management



- 1. Providing TA to Build SPM Capabilities**
 - iDE Mozambique & TaroWorks
- 2. Co-Finance Outcome Studies**
 - E.g. 60_dB Microfinance Index
- 3. Connect Investees to Researchers**
 - E.g. IPA, World Bank, etc
- 4. Connect Investees to Existing Research Funding**
 - E.g. UN ESCAP's Call for Proposals on Women Entrepreneurship



Thank you

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